



BLACK CANADA

Our Journey Forward

COMMUNITY DEVELOPMENT PATH

- Efficiently & effectively organize
- Practice cooperative economics
- Build individual and community wealth

WHO ARE WE?

- Come from 170+ nations
- Many languages, cultures, ethnicities, and religions
- Dispersed across metropolitan areas
- Varied perspectives, values, priorities, and sometimes conflicting interests
- Hold the same ambitions as others in the Canadian mosaic
- Fractioned because racism and discrimination is an insufficient coalescing force

WHY MUST WE ORGANIZE?


- To fully understand our strengths, needs, opportunities and potential to develop short, medium and long-term strategies and plans
- To back our demands with broad national support, which gets the respect of decision makers
- To facilitate coordination, cooperation and collaboration among Black Organizations and Companies to grow capacity, build experience, and minimize siloed-efforts that results in duplication of efforts, wasted resources, and slower growth
- To present our own narratives

WHY MUST WE ORGANIZE?...

- To increase economic and political power needed to achieve our personal and community ambitions
- To create services and systems that support Black Canadians in times of crises
- To educate Black Canadians about practices, opportunities and strategies that builds their quality-of-life
- To demonstrate we can help ourselves and gain respect from Governments, and other Communities

HOW MUST WE ORGANIZE?

- Deliberately, compromisingly, guided
- Efficiently, transparently, democratically, nationally
- Recognizing Black Canada is not a monolith
- Around the best interests of the majority first

The image features a dark background with vibrant, flowing, abstract shapes in shades of red, orange, yellow, green, and blue. The word "MKUTANO" is prominently displayed in the center in a large, serif font. The letter "M" is red, while the rest of the letters are white. Below the main title, the tagline "Where Black Canada Meets and Organize" is written in a smaller, white, sans-serif font. At the bottom center, the website address "mkutano.community" is also written in a white, sans-serif font.

MKUTANO

Where Black Canada Meets and Organize

mkutano.community

OUR PHILOSOPHY

WE MUST CRAFT OUR OWN FUTURE



Our Logo symbolizes consensus after input from many voices

WHAT IS MKUTANO?

- An online, participatory platform to efficiently, effectively and democratically engage and organize communities with transparency, traceability and security
- Organized around themes important to Black Canadians (E.g. Justice, Economics, Employment, Education, Housing, Youth, Health, etc..)
- A real-time communication channel for Black Canada through which consensus can be quickly reached
- Makes every voice important and considered

WHY IS MKUTANO NEEDED?

- To enable efficient, real-time, guided efforts to effectively and comprehensively organize Black Canada
- To efficiently expose Black Organizations to each other to eliminate siloed-efforts, align mandates, and facilitate coordination, cooperation and collaboration that minimizes duplication of services, and scale capacity for accelerated growth
- To efficiently gather input from Black Canadians to find consensus on important topics so representatives can communicate the same message to Governments
- To identify and support young leaders, and facilitate succession planning

WHAT ARE OUR AMBITIONS?

- To be the national, online platform where Black Canada comes together and organize
- To be the central repository for documentation, reports, strategies, proposals, implementation plans, etc... related to Black Canada
- To facilitate the sharing of best practices, coordination of activities, and collaboration on projects among Black Organizations
- To maintain a map of Black Organizations in Canada

WHAT ARE OUR AMBITIONS?...

- To capture the collective wisdom, perspectives and priorities of Black Canadians
- To engage Black Canadians in conversations for a mental shift in understanding about community, legacy and our place in the Canadian mosaic
- To collect needed data about Black Canadians for analysis and development planning

WHAT IS OUR ASK?

- Sign up with **MKUTANO** and fill out your Profile - <https://mkutano.community>
- Use your Referral Code to invite your network to join **MKUTANO** and receive 1 ticket for every 5 signups, for our Membership Milestone Cash Giveaways, which begins after we start collecting usage fees
- Follow Assemblies that interest you, participate in surveys, debates, proposal conversations, voting, etc... and help us achieve our ambitions for the betterment of all Black Canadians
- Let's create a **BLACK RENAISSANCE** in the 21st Century in Canada



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